Katrina Gregorius e: kat@oppositeblue.com p: 201.966.5490

Professional Summary

Visual artist with over 10 years of experience in web design, graphic design, animation and illustration. Fast, efficient and able to maintain a positive attitude while meeting tight deadlines. Demonstrated ability to take projects from concept to final production at any stage. Ready and able to go above and beyond to find the solution.

Work Experience	the Materials	the Story
Putumayo World Music		
Graphic & Web Designer 04/2012 - Present	album packaging, catalogs, coloring books, email banners, facebook image posts, large format banners, mockups, onesheets, online ads, postcards, print ads, request forms, trade show materials, web animation, web design, web maintenance	This independent music label company hired me to create an interactive website for their kids division as well as support for the senior designer. Currently, I am redesigning and implementing the parent site for a more pleasing customer experience and mobile web compatibility.
Michael Sporn Animation		
Animator 11/2008 - 05/2011 The Preferred Tank Group	background and character designs, documentary shorts, storyboards	Initally hired as an intern to help with a busy period, I was able to jump right in and work with very little supervision, which resulted in projects finishing on time. This enabled the studio to begin work on other important pending projects. Brought on as a full-time animator, I animated full sequences on a variety of projects including what would be the centerpiece of the HBO Documentary "I Can Be President: A Kid's-Eye View"
Graphic Designer	booklets, brochures, postcards, print ads, reports, site	Brought on to assist Project Managers with creating site
12/2004 - 07/2007 Windigo Architects	plans, web design, web maintenance	plans and reports for various remediation projects, I also updated the company website & designed various printed materials while guaranteeing constant workflow by maintaining computer and office equipment.
Graphic & Web Designer	brochures, invitations, newsleters, portfolio books,	Ensured that the company website was updated and met
08/2003 - 06/2006	postcards, signage, website maintenance	current web trends.
Freelance Work	the Materials	Select Clients
Graphic & Web Designer/Animator 05/2002 - Present	3D animation, animated shorts, brochures, casino game demos, flash games, infosheets, invitations, portfolio books, postcards, web banners, website design	Vibrant Healthy & Whole, Campus Habitat, EGR International, Insitech Inc., The IT-Team, Jems and Jules, Ryan Dionisio Photography, Six Shooters Gaming, Skywalker Media Communications

Education

Vancouver Institute of Media Arts

Classical Animation Diploma Introductory Course to Maya

Rutgers: The State University of New Jersey

BA in Fine Art with a concentration in Digital Art Extensive coursework in Graphic Design Minor in Computer Science

Awards

NAACP Image Award for Outstanding Children's Program in 2011

- received for HBO's I Can Be President: A Kid's-Eye View

Software Experience

Actionscript After Effects AutoCAD CSS Dreamweaver Flash HTML Illustrator InDesign Kodomo Edit Microsoft Office Open Office Photoshop Wordpress